## **Governors State University**

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives** 

Leader(s): Tiesha Walker

**Implementation Year: 2016-2017** 

**Goal #2:** Support the establishment and implementation of the Center for the Junior Year to provide an exemplary physical and virtual resource center for native and transfer students to come together for information, support and guidance as they transition to their chosen major.

Objective 1:	Co-host events/programs to integrate transfer juniors with native juniors.
Action Items	<ul> <li>Collaborate with New Student Programs and CJY to assist with Transfer Orientation</li> <li>Collaborate with New Student Programs and CJY to assist with other junior activities</li> </ul>
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	➤ Number of collaborative transfer events/programs
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul> <li>CJY staff</li> <li>DDP staff</li> <li>NSP staff</li> </ul>
Milestones (Identify Timelines)	➤ Review of collaborative transfer events/programs at end of academic year
Desired Outcomes and Achievements (Identify results expected)	➤ Established co-hosting of events/programs

<sup>&#</sup>x27;Reaching Vision 2020' Strategic Plan-Dual Degree Program and Transfer Initiatives (v. January 18, 2017)

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Objective 2:	Mitigate transfer shock by assisting with the implementation of early intervention strategies.
Action Items	<ul> <li>Help to identify most common reasons why juniors at GSU have stopped/dropped out</li> <li>Explore partnership with Career Services to institute a major/career exploration program offered each semester to mitigate issues that come along with students changing majors mid-program</li> <li>Research opportunities to utilize Starfish data in student engagement/outreach initiatives</li> </ul>
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul> <li>Retention rates of junior students pre vs. post creation of the CJY</li> <li>Retention rates of junior students who are actively engaged with CJY vs. other juniors</li> <li>Retention rates of juniors as CJY becomes more established</li> </ul>
Responsible Person and/or Unit (Data collection, analysis reporting) Milestones (Identify Timelines) Desired Outcomes and Achievements (Identify results expected)	<ul> <li>CJY staff</li> <li>DDP staff</li> <li>GSU Academic Resource Center staff</li> <li>GSU Institutional Research</li> <li>Review of retention rates every academic year</li> <li>Increase in number of GSU juniors who return for senior year</li> </ul>

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Objective 3:	Assist with promoting the GSU Center for the Junior Year and its services.
Action Items	<ul> <li>Implement DDP and CJY informational for staff to provide introductions and discuss transfer student transition concerns, resources, initiatives, and upcoming projects/ventures</li> <li>Promote the vision, benefits, and resources of the CJY to our DDP students during their final term in DDP at the community college</li> <li>Include CJY in DDP Induction ceremonies and online Induction</li> </ul>
Indicators and Data Needed	> Rates of students utilizing or familiar with CJY services
(Measures that will	
appraise progress towards the strategic objective)	
Responsible Person	➤ CJY staff
and/or Unit (Data collection, analysis reporting)	> DDP staff
Milestones (Identify Timelines)	Review of number of students utilizing or familiar with CJY services each academic year
Desired Outcomes and Achievements (Identify results expected)	➤ Increase in number of students who utilize or are familiar with CJY services

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